

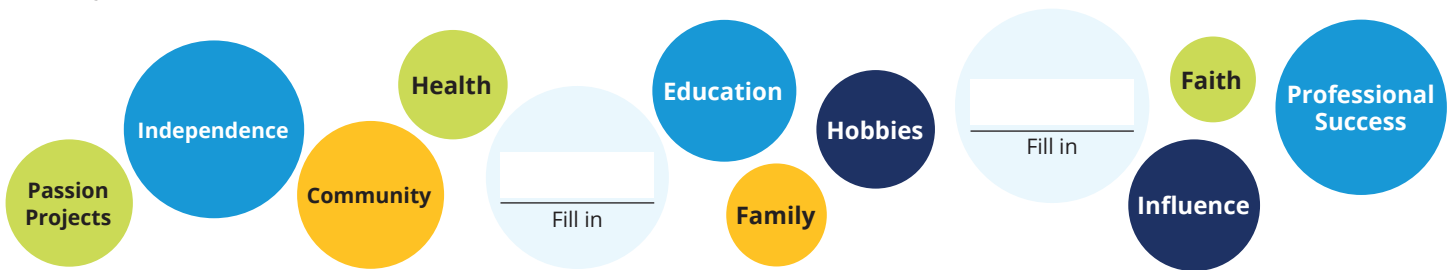


Getting to know your personal values

And using them to shape your money goals

1. What is **most important** to you? Personal values often come from your family, friends, community and life experiences. Your values have a big impact on your life so it's important to carefully consider them when making money decisions.

Take a few minutes to review the bubbles. Then star five that are the most important to you. Choosing won't be easy, but it will force you to focus on what matters most to YOU. The good news is, there are no wrong answers, and your answers can evolve over time!



2. With your values top of mind, let's work on uncovering your "why?" or what drives and motivates YOU. Zeroing in on your "why?" will help you create the most meaningful money goals — and stick to them. Take a few minutes to answer the three questions below. Be as specific as possible.

Who will be impacted by your financial goal and actions?	What specific thing do you want your money to do for you?	Why do you want to achieve your goal? How will it improve your life?

Now, with your values and your "why?" in mind, write down a SMART goal to focus on this year.	
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