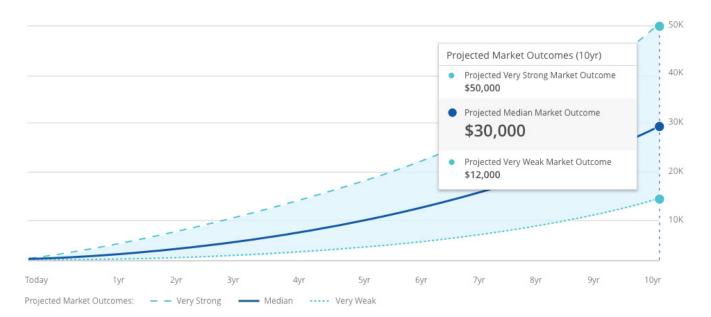
# Morgan Asset Projection System (MAPS)®

### WHAT IS MAPS?

At J.P. Morgan, we have developed MAPS, short for Morgan Asset Projection System, a proprietary patented tool which produces wealth projections for your portfolio based on your personal inputs. These wealth projections can help you visualize how changes to your personal inputs may impact expected outcomes over your time horizon, by combining your inputs with our time-tested market forecasts to create an estimated range of portfolio outcomes in dollars.

### THIS CHART IS FOR ILLUSTRATIVE PURPOSES ONLY. THE PROJECTIONS SHOWN BELOW DO NOT REFLECT ANY ACTUAL MAPS PROJECTIONS OR RESULTS. YOUR MAPS PROJECTIONS WILL VARY AND BE BASED ON PERSONAL INPUTS.



MAPS utilizes a Monte Carlo simulation technique which incorporates multiple inputs (or variables) simultaneously to generate 10,000 potential portfolio paths. This technique is particularly useful when one or more of the inputs possess-es a significant amount of uncertainty, which is certainly the case for financial markets.

IMPORTANT: The projections or other information generated by the Morgan Asset Projection System ("MAPS") regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual or estimated investment vehicle results and are not guarantees of future results. The results may vary with each use and over time. The return assumptions in MAPS do not reflect investment fees or expenses (except for those related to Alternatives investments which reflect average investment fees). Had the results reflected such expenses, the hypothetical projected performance would have been lower.

# INVESTMENT AND INSURANCE PRODUCTS ARE: NOT FDIC INSURED NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, JPMORGAN CHASE BANK, N.A. OR ANY OF ITS AFFILIATES SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL

AMOUNT INVESTED

# Morgan Asset Projection System (MAPS)®

### WHAT IS MAPS? (CONTINUED)

To create the lines depicting very weak, median, and very strong market outcomes, MAPS ranks all 10,000 annual wealth values from lowest to highest. The annual wealth value equal to the top 5%, or 95th percentile, of all simulations, is drawn as a smoothed line labeled "very strong". Next, the annual wealth value equal to the median, or 50th percentile, of all simulations, is drawn as a smoothed line labeled "median". Finally, the annual wealth value equal to the bottom 5%, or 5th percentile of all simulations, is drawn as a smoothed line labeled "wery as a smoothed line labeled "median".

To summarize, MAPS generates thousands of hypothetical paths that the market could take. These help to give an idea of the range of potential outcomes based on today's assumptions.

Keep in mind – MAPS is just one of the many tools we provide to help you make informed investing decisions that get you one step closer to your personal financial goals.

### What does MAPS consider when creating wealth projections?

At the center of the projection are your personal inputs, which can be updated to meet your goals:

- 1. <u>Your portfolio's starting value</u>, which is your portfolio's current market value.
- 2. Estimated recurring future contributions, based on the information you have provided.
- 3. Your target portfolio asset allocation, based on your selection or inputs.
  - a. By default, the target asset allocation assumes a constant mix over time for each risk profile

Next, we layer in the J.P. Morgan Long-term Capital Market Assumptions, our in-house forecasts for 50+ different asset classes over the next 10 to 15 years. Based on an informed view of the different qualitative and quantitative factors that affect economies and markets today, these forecasts are forward-looking estimates of:

- 1. <u>Returns</u> for each asset class
- 2. Risk (or volatility) for each asset class
- 3. <u>Correlation</u> between asset classes (i.e. how likely are two asset classes to move in the same direction)

### Why is MAPS important to you?

It is impossible to predict the future. Markets go up and down, and no one knows with 100% certainty how different markets will perform.

However, we can still create forward-looking estimates in the face of this uncertainty. Using our MAPS simulations, we can identify very weak, median, and very strong market outcomes and demonstrate how different market conditions can impact your portfolio.

The most valuable aspect of MAPS is helping you understand how your personal inputs can impact your portfolio's outcomes. While you can't control the markets, you can take actionable steps now to adjust your portfolio outcomes:

- 1. <u>Increasing your portfolio's starting value</u> the more you add to your portfolio now, the more it can benefit from the power of compounding over time.
- 2. <u>Increasing your contributions over time</u> adding even a small amount over time can give you a big boost later.
- 3. <u>Modifying your asset allocation</u> adding more risk within your portfolio (in most cases, adding more equities and reducing fixed income) may project a higher portfolio ending value in a strong market environment, but could also project a lower portfolio ending value in a weak market environment.

# Morgan Asset Projection System (MAPS)®

### DISCLOSURES

In using the MAPS, be aware that J.P. Morgan is not analyzing your investment portfolio, your individual circumstances, or considering or recommending what you should buy, hold, or sell in your account. Access to this tool may require a minimum account balance.

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#### PROJECTION ASSUMPTIONS

MAPS uses the following assumptions when projecting portfolio values over time:

- Asset Class Returns and Volatility: leverage JP Morgan Long Term Capital Markets Assumptions, which are updated annually
- Inflation: Asset class return assumptions are in nominal terms and already incorporate inflation
- Tax Rates: Tax rates are not included in return assumptions or projections
- Product Fees: Product fees such as fund investment management fees or trading commissions are not included in projections, except for those related to Alternatives investments which reflect average investment fees
- Vehicle Fees: Vehicle fees such as ETF expense ratios are not included in return assumptions or projections, except for those related to Alternatives investments which reflect average investment fees
- Asset Allocation: By default, the target asset allocation assumes a constant mix over time for each risk profile.

MAPS wealth projections are for informational purposes only and are calculated based on client-specific inputs (portfolio starting value, recurring contributions, and target asset allocation) and asset class-level statistics based on J.P. Morgan's Long Term Capital Market Assumptions. The asset class-level statistics represent the pre-tax average of the Monte Carlo return simulations for the relevant asset classes. These projection assumptions are not a guarantee, prediction, or projection of the future results; rather, they explain the assumptions used to create the wealth projection ranges generated. See "Understanding J.P. Morgan Long Term Capital Market Assumptions" and "Understanding Long Term Estimates" for additional assumptions.

# Morgan Asset Projection System (MAPS)®

### **DISCLOSURES (CONTINUED)**

### UNDERSTANDING J.P. MORGAN LONG TERM CAPITAL MARKETS ASSUMPTIONS

- The assumptions are informed by a process that carefully balances quantitative and qualitative inputs, both of which have been rigorously researched and continuously refined over the past two decades. The Assumptions Committee driving this process includes some of the most senior investors from our Global Investment Management and Global Wealth Management businesses and draws on the best thinking of our global network of asset class and market specialists.
- Investors and advisors around the world have come to rely on these assumptions to guide their strategic asset allocation and set realistic expectations for risks and returns over a 10- to 15-year time frame.
- The assumptions encompass more than 50 asset and strategy classes and are available in 10 base currencies. We believe they are one of the most established and comprehensive sets of capital market estimates in the industry.
- The assumptions are a core element of our framework for designing, building and analyzing solutions that are aligned with clients' specific investment needs. This is why, in an ever-changing market environment, we devote extensive effort and resources each year to developing an updated set of long-term estimates.

#### IMPORTANT INFORMATION: UNDERSTANDING LONG TERM ESTIMATES

Our investment management research incorporates our proprietary projections of the returns and volatility of each asset class over the long term, as well as estimates of the correlations among asset classes. Clearly, financial firms cannot predict how markets will perform in the future. But we do believe that by analyzing current economic and market conditions and historical market trends, and then, most critically, making projections of future economic growth, inflation, and real yields for each country, we can estimate the long-term performance for an entire asset class, given current and our estimated equilibrium levels. The "equilibrium" level shows the average or central tendency around which a market or macroeconomic variable such as yield or credit spread will tend to fluctuate over the long-term, because the level represents the value inherent in a given market. The return assumptions are based on our proprietary process of using a building block approach for each of the asset classes. For instance, the building blocks for equity consist of our projections on revenue and margin growth, dividend yield and buybacks, and change in valuations. The building blocks for fixed income consist of our projections for future yields and the change in bond prices. The estimates for alternatives are driven by our historical analysis and judgment about the relationship to public markets. It is possible – indeed, probable – that actual returns will vary considerably from this, even for a number of years. But we believe that market returns will always at some point return to the equilibrium trend. We further believe that these kinds of forward-looking assessments are far more accurate than historical trends in deciding what asset class performance will be, and how best to determine an optimal asset mix.

In reviewing this material, please understand that all references to return are not promises, or even estimates, of actual returns one may achieve. The assumptions are not based on specific products and, except as otherwise noted, do not reflect fees, such as investment management fees, oversight fees, transaction costs or other expenses that could reduce return. They simply show what the long-term return should be, according to our best estimates of current and equilibrium conditions.

For the purpose of this analysis **volatility** is defined as a statistical measure of the dispersion of return for a given allocation and is measured as the standard deviation of the allocation's arithmetic return. **Risk** (the denominator) is defined as the standard deviation (volatility) of the allocation's return less the risk free rate. The risk free rate utilized is J.P. Morgan's long-term assumption for Cash. **Correlation** is a statistical measure of the degree to which the movements of two variables, in this case asset class returns, are related. Correlation can range from -1 to 1 with 1 indicating that the returns of two assets move directionally in concert with one another, i.e. they behave in the same way during the same time. A correlation of 0 indicates that the returns move independently of each other and -1 indicates that they move in the opposite direction.

# Morgan Asset Projection System (MAPS)®

### **DISCLOSURES (CONTINUED)**

### JPMAM Long-Term Capital Market Assumptions

Given the complex risk-reward trade-offs involved, we advise clients to rely on judgment as well as quantitative optimization approaches in setting strategic allocations. Please note that all information shown is based on qualitative analysis. Exclusive reliance on the above is not advised. This information is not intended as a recommendation to invest in any particular asset class or strategy or as a promise of future performance. Note that these asset class and strategy assumptions are passive only – they do not consider the impact of active management. References to future returns are not promises or even estimates of actual returns a client portfolio may achieve. Assumptions, opinions and estimates are provided for illustrative purposes only. They should not be relied upon as recommendations to buy or sell securities. Forecasts of financial market trends that are based on current market conditions constitute our judgment and are subject to change without notice. We believe the information provided here is reliable, but do not warrant its accuracy or completeness. This material has been prepared for information purposes only and is not intended to provide, and should not be relied on for, accounting, legal or tax advice. The outputs of the assumptions are provided for illustration/discussion purposes only and are subject to significant limitations.

"Expected" or "alpha" return estimates are subject to uncertainty and error. For example, changes in the historical data from which it is estimated will result in different implications for asset class returns. Expected returns for each asset class are conditional on an economic scenario; actual returns in the event the scenario comes to pass could be higher or lower, as they have been in the past, so an investor should not expect to achieve returns similar to the outputs shown herein. References to future returns for either asset allocation strategies or asset classes are not promises of actual returns a client portfolio may achieve. Because of the inherent limitations of all models, potential investors should not rely exclusively on the model when making a decision. The model cannot account for the impact that economic, market, and other factors may have on the implementation and ongoing management of an actual investment portfolio. Unlike actual portfolio outcomes, the model outcomes do not reflect actual trading, liquidity constraints, fees, expenses, taxes and other factors that could impact the future returns. The model assumptions are passive only – they do not consider the impact of active management. A manager's ability to achieve similar outcomes is subject to risk factors over which the manager may have no or limited control.

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### DISCLOSURES (CONTINUED)

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